



## COLOGIX EXTENDS SUPPORT FOR MIDWEST INTERNET COOPERATIVE EXCHANGE (MICE)

*Cologix to provide space, power and direct connectivity to 70+ networks for MICE open IP exchange members*

Denver, Colorado – October 10, 2012 – Cologix™, a [network neutral interconnection](#) and [colocation](#) company, announced today that they have renewed and extended their support for the [Midwest Internet Cooperative Exchange](#) (MICE), a non-profit carrier neutral, layer 2 regional Internet exchange in Minneapolis, which provides for an open IP exchange among members. Cologix will provide space, power and direct connectivity to 70+ networks from members to the MICE core switch in Cologix's facility at 511 11<sup>th</sup> Avenue South in downtown Minneapolis.

MICE was created to improve Internet connectivity, increase performance and reduce cost by keeping Internet traffic local in the upper Midwest. MICE is a non-profit, member driven organization that enables the exchange of traffic via public peering, which reduces backhaul/bandwidth charges & network latency. MICE members include Internet Service Providers (ISP), Application Service Providers (ASP), Carriers, Cable Companies, VoIP Providers, Government Entities, Higher Education Institutions, and Content Providers.

“We are happy with our partnership with Cologix and to be in a position where we can scale significantly within their facility at the 511 Building,” stated Jay Hanke, Steering Committee Member of MICE. “We have recently upgraded our equipment to accommodate increased member traffic and are in continuous discussions with new potential member peers who value the dense connectivity they can access through the Cologix Minnesota Gateway Meet-Me-Room.”

Minneapolis is the 16th largest US market and home to 18 Fortune 500 headquarters. Behind only Chicago as the largest economy in the Midwest, Minneapolis is an ideal edge node for content owners due to the unique high density of independent ILECs, local/regional CLECs, ISPs and fiber networks that content providers want to access. Cologix's presence in Minneapolis came through the acquisition of The Minnesota Gateway in May, 2012. Cologix encompasses 20,000+ SQF in the 511 Building, which is the network connectivity hub for the upper Midwest, enabling direct access to 70+ Carriers, ISPs, and ASPs.

“We believe that Minneapolis is a natural place to support the growth of a strong Internet exchange, which is an important element of mature interconnection community,” stated Mike Hemphill, General Manager, Cologix Minneapolis. “Cologix believes that exchanges are best positioned for success when they are operated by independent, member driven organizations and are committed to support these models. MICE has established its roots in the Midwest internet community and is investing for significant growth. We are happy to continue to build our partnership.”

For more information about Cologix and its suite of network neutral interconnection colocation facilities, email [mpls.sales@cologix.com](mailto:mpls.sales@cologix.com) or visit [www.cologix.com](http://www.cologix.com). For more information about MICE, email [peering@micemn.net](mailto:peering@micemn.net) or visit [www.micemn.net](http://www.micemn.net).

### **About Cologix, Inc.**

Cologix, Inc. is a network neutral interconnection and colocation company headquartered in Denver, Colorado, that provides massively scalable interconnection services and secure, reliable colocation services in densely connected, strategically located facilities in Dallas, Minneapolis, Montreal, Toronto and Vancouver. With more than 300 network choices and eleven prime interconnection locations, Cologix currently serves over 550 carrier, managed services, cloud, media, content, financial services and enterprise customers. The company's experienced team of communications infrastructure professionals is committed to providing its customers the highest standard of local customer support.

For more information about Cologix, please visit the company's website at [www.cologix.com](http://www.cologix.com).

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### **Media Contact:**

Julia Kendall - Cologix  
Office: +1 720.940.2559  
Mobile: +1 303.522.9758  
[julia.kendall@cologix.com](mailto:julia.kendall@cologix.com)